TEACHMAGAZINE

EDUCATION FOR TODAY AND TOMORROW









AUDIENCE PROFILE

CANADA CIRCULATION

Magazine Circulation

Digital: 10,000



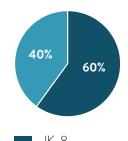
USA CIRCULATION

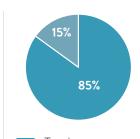
Magazine/Email Newsletter

Digital only: 16,500



DEMOGRAPHIC PROFILE





JK-8
Grades 9-12

 Administrators (Superintendents, Principals, Vice Principals, Librarians, Department Heads)

WEBSITE TRAFFIC

139,000 visitors per month generating 25-30,000 page views 11,000+ Twitter and LinkedIn



TEACH MAGAZINE EDUCATION FOR TODAY AND TOMORROW



ADVERTISING WITH TEACH MAGAZINE

TEACH Magazine cares about good teaching and good teachers. We support and deliver pragmatic tools and resources to teachers everywhere. We believe in innovation in education and the benefits of technology. We deliver content that teachers want and need, that can be applied instantly in a classroom environment. We are the only publication anywhere that includes a practical teaching component free to teachers in every single issue. Since 1993, we have been supporting teachers in and out of class and beyond the

school year. We know we are connecting with teachers because of the hundreds of submissions we receive every year. Teachers are passionate and caring. They want to communicate their successes to their colleagues. TEACH provides a forum for their voices to be heard across North America and around the world. Connect directly with the 150,000 educators who visit us monthly and who will view your message positively through TEACH.









EDITORIAL CALENDAR

ISSUE	THEME	BOOK BY	MATERIAL DUE	PUBLISHED
Jan/Feb Digital Only	Class Management	December 8	December 15	Mid-January 2025
Mar/Apr Digital Only	Equity and Inclusion	February 14	February 21	Mid-March 2025
May/Jun Digital Only	Environmental Issues	April 17	April 25	Mid-May 2025
Sep/Oct Digital Only	Back-to-School	August 15	August 22	Mid-September 2025



Editorial Schedule subject to change

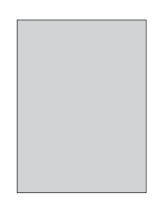
 $^{^{}st}$ Note: Some schools start in August



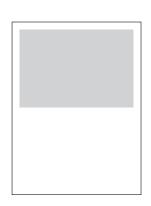
MEDIA KIT 2025

MAGAZINE ADVERTISING | DIGITAL

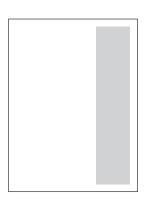
AD SIZE SPECIFICATIONS (W X H)



Full Page 8.5" x 11"



Half Page 7.5" x 4.5"



Third Page 2.3125" x 9.625"

DIGITAL ONLY RATES*

AD SIZE	1X	3X	5X
DPS	\$2450	\$2250	\$1950
Full Page	\$1545	\$1390	\$1290
Half Page	\$1080	\$980	\$930
Third Page	\$875	\$825	\$775

^{*}All rates listed are Net

SPECIAL OFFER

Buy a Full Page Ad and receive a complimentary Full Page Advertorial!

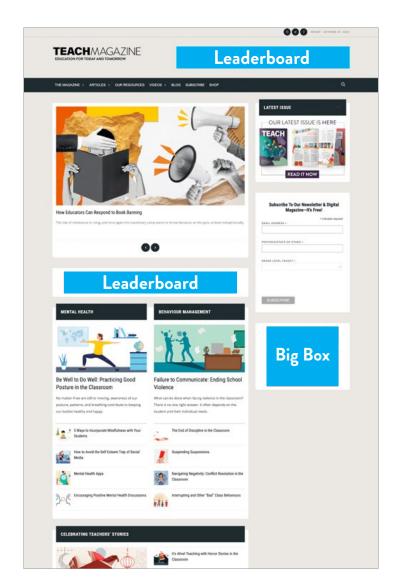


PLEASE NOTE: Advertiser and Advertising Agency are jointly and severally liable for payment. The publisher will not release advertising agency from liability even if a sequential liability clause is included in the contract, insertion order, purchase order, etc.



MEDIA KIT 2025

WEB ADVERTISING | BANNERS



RATES

TYPE	DESCRIPTION	SPECIFICATIONS	PRICE/MONTH
Leaderboard	Image + URL	1456 x 180	\$875
Big Box	Image + URL	600 x 500	\$875

^{*}All rates listed are Net

Website ads are sold in blocks of 30,000 impressions per month with a Run-of-Site policy. Ads can be placed in a combination or a single size. Both sizes are recommended for best results. Additional impressions can be purchased at \$10 CPM with a minimum of \$300/month.

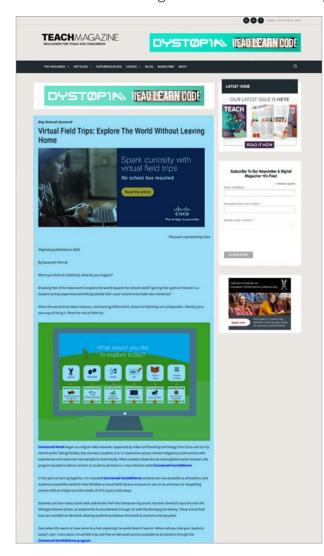
PLEASE NOTE: Advertiser and Advertising Agency are jointly and severally liable for payment. The publisher will not release advertising agency from liability even if a sequential liability clause is included in the contract, insertion order, purchase order, etc.





WEB ADVERTISING | HOMEPAGE BLOG POSTING

Recommended for general awareness and promotion.



A 500-word story with one featured image (1200 x 628 px, not linkable) and three optional linkable images.



Story also appears alongside editorial content in the Homepage Slider, with the featured image, and links to the full content.

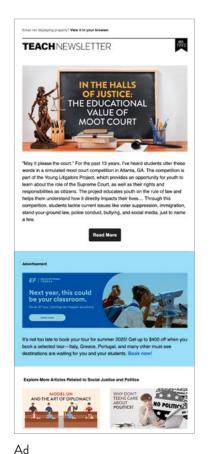


Story also appears in the Blog Section of the website, with the featured image, and links to the full content.

TEACH MAGAZINE EDUCATION FOR TODAY AND TOMORROW

MEDIA KIT 2025

NEWSLETTER ADVERTISING



Custom-Designed Sponsored

TEACHNEW	
MERCHAN	A message from our sponsor
	THE VIOLENMAN
	EA FORESTANN VIAN CONSTANT CRUTES FOR THE CREAT WISE, THE CONSTANT FORE EA GRADOR GLOBAL
Vimy I	nspires Tomorrow
	is Back!
Connect	moory, Leadership, and Community
Canada, ages 13-17. It is d	(WIT) is a history-based leadership program for youth in designed to sharpen the leadership skills that they can
	ity project. Bring Yinty Anspires Tomorrow to your nem to submit a project idea to be eligible for a \$2,500
Ahead of Remembrance Di free Elizal World Mar histo	exchang
modules to inspire your gr developing a community p Participants learn how nor	project idea.
Canadians took on leaders and the impact of their de actions, and contributions	thip roles, ecisions,
after the war. Whether vir person, the billingual mod-	tually or in-
youth to examine, discuss exercise key leadership sk benefit them today and in	its that will
The modules contain all the background information or	her tools and seeded to
bring these history-based your classroom.	activities to
Ellis 6 No	Encourage your students to apply their learning by submitting an idea for a
1	transformative community initiative, to be eligible for additional leadership
	training and a \$2,500 grant to assist them in bringing their project to life! The deadline for submissions is
	December 11, 2024, Individual youth and groups can now apply bece!
0.77	Learn More
H Hewe	Contract of the contract of th
. 0	Many Inspires Tomorrow is a program offered by The Yesty Foundation, a Canadian charitable organization focused on

RATES

TYPE	DESCRIPTION	SPECIFICATIONS	PRICE
Ad	Client's content appears alongside TEACH editorial	Any combination of the following: a banner, an image, a logo, and 100-word description	\$1000
Custom- Designed Sponsored*	Client's content appears exclusively in the newsletter	Any combination of the following: banners, images, logos, and up to 300 words of text. Content subject to editorial approval. Examples available upon request.	\$2000

^{*}All rates listed are Net

NEWSLETTERS AVAILABLE MONTHLY

10,000 Subscribers

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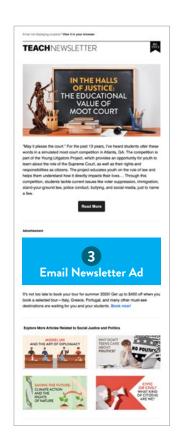




VALUE: \$2700+

CONTENT SPONSORSHIP BUNDLE

TEACHMAGAZINE TEACHMAGAZINE DYSTOPIN READLEARN CODE DYSTOPIN REAULEARN CODE DYSTØPIN READLEARN CODE 1 Virtual Field Trips: Explore The World Without Leaving Home Page Feature 2 500-Word Story 4 Big Box **Big Box** Plus Three Images



- 1 Home Page Feature that links to story (1200 x 628 px)
- 2 300-Word Story posted in the Blog with up to 3 images
- 3 Email Newsletter Ad
 (One banner 1200 x 400 px + 100-word text)
- 4 Big Box Banner for one month (600 x 500 px + link)

COST: \$2100





OUR RECENT CLIENTS

















































