

CULMINATING PROJECT

NAME: _____

OPTION 1:

SOCIAL JUSTICE CAMPAIGN

Directions: In a group, you will create a social justice campaign and poster for an issue of importance.

- 1 Assemble a group. (Who will be in your group?)
- 2 Identify a social justice issue in your school, community, or city to address. (What is an issue you want to change or improve?)
- 3 Decide on your objective. (What will your primary goal be?)
- 4 Plan and take action. (How will you improve or change the issue of concern?)

Some examples of taking action include:

- contacting lawmakers
 - creating a social media campaign
 - raising money
 - creating a petition
 - contacting media outlets
 - writing an editorial or a letter
 - planning a protest
 - participating in other forms of civil disobedience
 - starting a program
- 5 Create a poster for your campaign. Your poster can be digital or on paper.

It must include:

- a clear purpose
 - visually engaging images and information
 - a title/slogan
 - important details (with minimal words)
 - a call to action
 - creativity and originality
 - meaningful and accurate images
 - excellent use of space
 - consideration of colours, fonts, sizes
- 6 You will present your poster and the information from your organizer to the class. When your presentation is finished, please give classmates time to ask questions.



SOCIAL JUSTICE CAMPAIGN ORGANIZER



What social justice issue are you standing up to?

Why is this issue important to you?

Why should others be concerned about this issue?

Who will be the target audience of your campaign?

What is your primary goal?



SOCIAL JUSTICE CAMPAIGN ORGANIZER



What is the title and slogan
of your project?

Describe your plan of action.

Why did you choose this
plan of action?

When and where will your
campaign take place?





CAMPAIGN POSTER – BRAINSTORMING



OPTION 2: MUSEUM EXHIBIT PROJECT

Museums are important because they teach us about our world and help make connections between the past and the present. Artifacts in museums help bring history to life. One of the jobs of a museum curator is to choose which objects to display and how to best present them. Your group is going to take on the role of museum curators and create a museum exhibit to honour Viola Desmond.

Assignment requirements:

- a completed write-up
- at least six artifacts (drawn and coloured or electronic)
- each artifact must have a title
- each artifact must have an informative description that explains its significance

EXAMPLE:



THE BUS THAT CHANGED HISTORY 1948 GENERAL MOTORS TRANSIT BUS #2857 MONTGOMERY, ALABAMA

On December 1, 1955, African American seamstress Rosa Parks was arrested for failing to give up her seat on a Montgomery city bus to a white man, breaking existing segregation laws. Many believe this act sparked the Civil Rights movement.



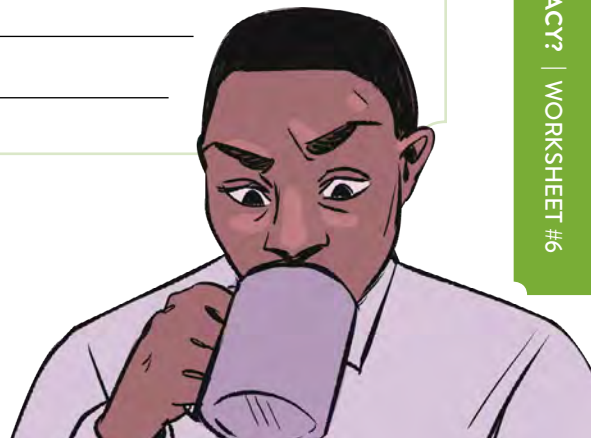
VIOLA DESMOND MUSEUM EXHIBIT

GROUP MEMBERS:

EXHIBIT TITLE:

WHY IS OUR EXHIBIT IMPORTANT?

HOW IS OUR EXHIBIT CONNECTED TO CANADIAN HISTORY?



VIOLA DESMOND MUSEUM EXHIBIT

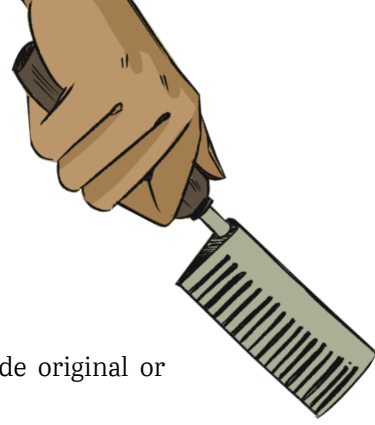
WHAT CAN VISITORS EXPECT TO LEARN?







OPTION 3: SOUNDTRACK PROJECT



BACKGROUND

A soundtrack is a collection of songs played during a movie or television show. It can include original or popular songs.

TASK

You are going to create a soundtrack for the graphic novel, *No Reason to Apologize: The Resilient Legacy of Viola Desmond*. Your soundtrack will have at least six songs by various artists that are connected to six different scenes in the novel. You will explain the connection between each song and the scene (character, plot, setting, conflict, mood, tone, and/or theme).

CHECKLIST

- ☐ I selected six songs from various artists.
- ☐ I listed the artist(s) for each song.
- ☐ I indicated the page number for each scene in the novel.
- ☐ I wrote detailed descriptions of the six scenes from the novel.
- ☐ I thoroughly explained the connection between the song and the scene in the text.



SONG #1

Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____





SONG #2

Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____

SONG #3



Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____





SONG #4

Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____

SONG #5



Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____



SONG #6



Title: _____

Artist: _____

Page: _____ Scene Description: _____

I selected this song because: _____

